

MUNI ASSOCIATION PARTNER KIT

One-Page Overview PDF

A professionally designed, print-ready and digitally shareable leave-behind covering all key study information on a single letter-sized page. Attach to emails, link from your website, or hand out at events.

WHAT'S IN THIS FOLDER

FILE	DESCRIPTION	USE FOR
<code>OnePageOverview.html</code>	Browser-printable one-pager — open in Chrome or Safari to generate a PDF	Email attachment, website download, event handout
<code>OnePageOverview_Copy.txt</code>	Structured copy for all sections, labeled for a graphic designer	Handing off to a designer for a high-fidelity print version

HOW TO GENERATE THE PDF

PRINT SETTINGS — CHROME OR SAFARI

- Step 1 Open `OnePageOverview.html` in Chrome or Safari
- Step 2 File → Print (or Cmd + P)
- Step 3 Destination: Save as PDF
- Step 4 Margins: None
- Step 5 Enable "Background graphics" (in "More settings")
- Step 6 Save — rename file before sharing

Firefox and Edge may not render the orange header or background colours correctly. Use Chrome or Safari for best results.

ADDING ASSOCIATION LOGOS

The "Supported By" section contains five placeholder boxes labeled "Assoc. Logo." Replace these with your actual partner association logo files before generating the final PDF.

To swap in a logo: open `OnePageOverview.html` in a text editor, find the `<div class="org-placeholder">` elements, and replace each `<div>` with an `` tag pointing to your logo file. Recommended spec: height 34px, full colour or grayscale, on white background. Add as many logos as needed.

For municipal logos in the "Already Contributing" section, contact **Sean Fitzpatrick** at sfitzpatrick@talentmap.com for logo files.

TIMELINE LANGUAGE

The one-pager intentionally uses "**May 15, 2026**" rather than a specific date in the timeline section. This keeps the printed leave-behind accurate even if the date shifts slightly, and avoids reprinting. The specific date (May 15, 2026) is used in all email and social media communications where urgency is the goal.

NOTE ON PRINT RESOLUTION

The HTML file produces a screen-optimized PDF (72 dpi equivalent), which is ideal for digital sharing (email, website download). For a high-quality offset or commercial print run (300 dpi), hand `OnePageOverview_Copy.txt` to a graphic designer to rebuild in InDesign, Illustrator, or Canva using the structured copy and section labels provided.

HOW TO DISTRIBUTE

The PDF is unprotected and easy to share. Recommended distribution methods:

METHOD	NOTES
Email attachment	Attach to the Initial Announcement email alongside the HTML email send
Website download	Upload to your resource library or news section; link from the Website CMS Snippet (Package 03)
Event handout	Print double-sided on letter paper; the back can remain blank or carry your association's branding
Shared drive	Upload to your WordPress dashboard or partner asset hub for on-demand access

Questions about study content, logos, or design? Contact **Sean Fitzpatrick**, TalentMap — sfitzpatrick@talentmap.com