

RESEARCH OPPORTUNITY FOR [ASSOCIATION NAME] MEMBERS

Benchmark Your Municipality's Employee Listening Practices Against Peers Across Canada

The *State of Employee Listening in Canadian Municipalities – 2026* is now open. Free, anonymous, 10 minutes.

TalentMap, Canada's employee listening research firm with 20 years of public sector expertise, is conducting the *State of Employee Listening in Canadian Municipalities – 2026*: the first national benchmark of its kind, supported by provincial municipal associations across Canada. The study examines how municipalities currently listen to employees, how that feedback reaches leadership and elected councils, and what action planning and culture change follows.

Participation takes just **10 minutes**, is completely anonymous, and carries no sales follow-up. More than 30 municipalities across Canada are already contributing their data, and the study closes **May 15, 2026**.

Participating municipalities receive:

- ✓ **National peer benchmarking** using Canadian municipal data, not private-sector proxies
- ✓ **Early access** to the 2026 State of Employee Listening Strategic Report before public release
- ✓ A **strategic roadmap for action planning** to strengthen your municipality's listening culture
- ✓ An **invitation to a findings session** reviewing key insights from across all participating municipalities

Ready to participate or have questions?

Contact Sean Fitzpatrick, CEO and Research Practice Lead at TalentMap, to register or learn more.

[Get Involved](#)

[Learn More About the Study](#)

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JOIN 30+ MUNICIPALITIES ALREADY CONTRIBUTING THEIR DATA, INCLUDING:

City of Kitchener

City of Maple Ridge

City of Mission

County of Oxford

District of Lake Country

Halifax Regional Municipality

Municipality of Crowsnest Pass

Region of Waterloo

Regional Municipality of York

Resort Municipality of Whistler

City of Owen Sound

+ more

Research conducted by **TalentMap**, with 20 years of employee listening expertise in the Canadian public sector. Supported by provincial municipal associations across Canada.