

[MEMBER UPDATE / RESEARCH SPOTLIGHT / PARTNER NEWS]

Your Municipality Is Invited to Join Canada's First National Employee Listening Benchmark

A NATIONAL STUDY SUPPORTED BY PROVINCIAL MUNICIPAL ASSOCIATIONS ACROSS CANADA

TalentMap, Canada's employee listening research firm with 20 years of public sector expertise, is conducting the *State of Employee Listening in Canadian Municipalities – 2026*: the first national benchmark of its kind for Canadian municipalities.

The study examines how municipalities currently listen to employees, how feedback reaches leadership and elected councils, and what action planning and culture change follows. In just **10 minutes**, your organization can benchmark its practices against Canadian peers, at no cost, fully anonymously, and with no sales follow-up.

Participating municipalities receive:

- ✓ National peer benchmarking using Canadian municipal data
- ✓ Early access to the *2026 State of Employee Listening Strategic Report*
- ✓ An invitation to a findings session reviewing key national insights

The study closes May 15, 2026. Don't miss your municipality's window to contribute and be benchmarked.

JOIN 30+ MUNICIPALITIES ALREADY CONTRIBUTING THEIR DATA, INCLUDING:

City of Kitchener

City of Maple Ridge

City of Mission

County of Oxford

District of Lake Country

Halifax Regional Municipality

Municipality of Crowsnest Pass

Region of Waterloo

Regional Municipality of York

Resort Municipality of Whistler

City of Owen Sound

+ more

[Learn More & Register →](#)

Questions? Contact

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Research conducted by **TalentMap** with 20 years of employee listening expertise in the Canadian public sector. Supported by provincial municipal associations across Canada.