

FRIENDLY REMINDER

Don't Miss Canada's Municipal Employee Listening Benchmark

As a valued member of **[Association Name]**, a few weeks ago we shared an invitation to participate in TalentMap's **State of Employee Listening in Canadian Municipalities – 2026**. Municipalities across Canada are already contributing — and we want to make sure yours doesn't miss out.

The study takes just **10–15 minutes**, your municipality remains **fully anonymous** throughout, and there is no cost. In exchange, you gain access to national benchmarking data and action planning insights that would otherwise cost thousands to commission independently.

What's in it for your organization

- ✓ **National peer benchmarking** comparing your employee listening practices to municipalities of similar size and mandate
- ✓ **Early access** to the *2026 State of Employee Listening Strategic Report*
- ✓ A **strategic roadmap** for action planning to strengthen your municipality's listening culture
- ✓ An **invitation to a findings session** reviewing key insights from across all participating municipalities

What we'll uncover together

- **Listening Maturity** — an audit of your digital toolkit, identifying hurdles like confidentiality, buy-in, and AI-readiness
- **Strategic Governance** — how sentiment data effectively reaches Council to drive culture change and inform policy

This is independent research — not a vendor pitch. It is designed to help municipal leaders make smarter, evidence-based decisions with the resources they already have. The study closes **end of May 2026**. If your team has been meaning to register, now is the time.

[Learn More About the Study →](#)

To register or if you have questions, contact:

Sean Fitzpatrick

CEO & Research Practice Lead, TalentMap

sfitzpatrick@talentmap.com