

RESEARCH INVITATION

Help Shape the Future of Canadian Municipalities

As a valued member of [Association Name], you are invited to participate in TalentMap's **State of Employee Listening in Canadian Municipalities – 2026** — Canada's first national benchmark on how municipalities listen to, and act on, employee feedback.

Backed by **20 years of TalentMap expertise**, participation takes just **10–15 minutes** and is **completely anonymous**. In return, your municipality gains access to benchmarking data and action planning insights that would otherwise cost thousands to commission independently.

WHAT YOU'LL RECEIVE:

- ✓ National peer benchmarking on employee listening practices
- ✓ Early access to the *2026 State of Employee Listening Strategic Report*
- ✓ An **invitation to a findings session** reviewing key insights from across all participating municipalities

"Employee listening done right sparks a ripple effect: engaged teams, stronger leadership, and better outcomes for the residents you serve."

— TalentMap

[Learn More About the Study →](#)

Questions? Contact the research team directly:

Sean Fitzpatrick

CEO & Research Practice Lead, TalentMap

sfitzpatrick@talentmap.com